## Medium to Large Deals in Pipeline - Expansion: Total # Jobs Economic Development



KPI Owner: Rebecca Fleischaker Process: Business Expansion

| Baseline, Goal, & Benchmark | Source Summary          | Continuous Improvement Summary  |
|-----------------------------|-------------------------|---|
| Baseline: TBD               | Data Source: SalesForce | Plan-Do-Check-Act Step 1: Define the problem  |
| Goal: TBD                   |                         | Measurement Method: Sum of company reported data  |
|                             |                         | Why Measure: Jobs added by existing Louisville businesses improves local economy and aligns with Metro Goal #7 Next Improvement Step: Increase total number of jobs added by existing |
| Benchmark: TBD              |                         | Louisville businesses   |

How Are We Doing?

| Oct2014-Dec2015 | Oct2014-Dec2015 |
|-----------------|-----------------|
| 5 Year Goal     | 5 Year Actual   |
| TBD             | 17,723          |
| Jobs            | Jobs            |

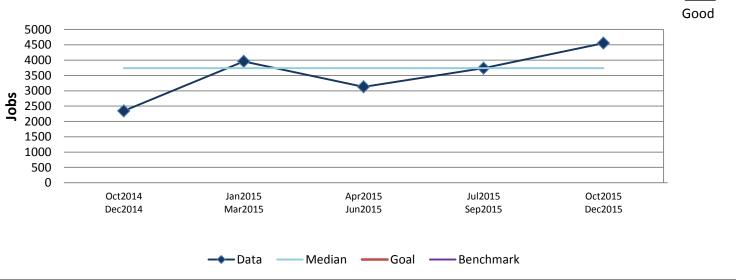


| Oct2015-Dec2015 | Oct2015-Dec2015 |
|-----------------|-----------------|
| Goal            | Actual          |
| TBD             | 4,556           |
| Jobs            | Jobs            |
| Jobs            | Jobs            |



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The seven basic quality tools, "5 Whys" technique, brainstorming and other methods will be applied to the measure graphed above. The purpose of using the tools/methods is to understand what makes performance less than desirable if performance is not best in class.